





ONLINE BUZZING



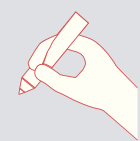

BRAND CHECKLIST

Your brand is your defining mark. It is your identity and the first thing most people see. It is the most honest representation of you, what you stand for and what remains once you're gone.





BRAND MESSAGING

-  Core Values
-  Mission / Vision
-  Persona's
-  Niche

BRAND IDENTITY

-  Colours
-  Font
-  Typography
-  Icons

BRAND DESIGNS

-  Logo
-  Social Graphics
-  Print Collateral
-  Website